GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:900
ANSWERED ON:22.11.2007
PROMOTION OF TOURISM IN ANDAMAN AND NICOBAR
Deora Shri Milind Murli

Will the Minister of TOURISM be pleased to state:

(a) whether the Union Government is contemplating to promote tourism in Andaman and Nicobar Islands;

(b) if so, details thereof;

(c) the steps taken by the Government to attract the foreign and domestic tourists to Andaman and Nicobar Islands;

(d) the extent to which the tourism industry in the Andaman Islands has suffered on account of Tsunami in 2004; and

(e) the steps taken by the Government to revive the tourism Industry and the success achieved so far in this direction?

Answer

THE MINISTER OF TOURISM AND CULTURE (SMT. AMBIKA SONI)

(a) to (e): Yes, Sir. The Ministry of Tourism has been promoting tourism in Andaman & Nicobar Islands. This promotion was further reinforced after the Tsunami in December 2004. A nation-wide print and electronic domestic media campaign was launched to boost domestic travel to these islands. Brochures and Compact Discs on Andaman and Nicobar were produced for distribution in domestic and international markets and Familiarization trips of domestic tour operators and journalists were also organized.

A statement showing the details of tourist arrivals to Andaman & Nicobar Islands during the pre and post Tsunami period is as under: -

2004	1,09,582
2005	32,381
2006	1,27,631
2007 (upto October 2007)	1,08,688